



ORCHARD
NETWORK



Kick-off for the European Orchard Day 20 24

Orchard art conquers the Venice Biennale

The Venice Biennale starts on April 20. Including: the orchard artworks from ArsCubis and Hochstamm Deutschland e.V. With a joint happening in the "Arena for a tree", the orchard world is celebrating the start of the International Orchard Day 2024. Orchard meadows at the Biennale: Art saves orchard, orchard saves art!

As part of the official opening program of the Venice Biennale 2024, the worlds of orchard meadows and art will enter into a symbiosis on 20 April. Art saves orchards, orchards save art: Hochstamm Deutschland e.V., the artist duo ArsCubis and the international orchard network celebrate the start of the European Orchard Day by bringing the two worlds closer together. On April 26, orchard heroes throughout Europe will present their passion at hundreds of events.

What connects orchard meadows and the art world?

Orcharding is an art, recognized as intangible cultural heritage by the German and Austrian UNESCO commissions and a formative cultural landscape all in one. It turns out that it is not only the fruit and the high biodiversity that inspire society and committed people. The cultural ecosystem services of orchards such as landscape, knowledge, traditions, festivals, etc. also offer an important approach to the topic. Throughout the ages, art lovers have found orchard fruit as a symbol in numerous paintings and myths. Even today, the focus is on orchard meadows as a cultural landscape, linking past and present.

On the way to the Biennale: orchard art inspires

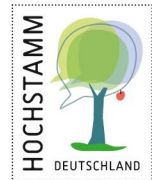
The artist couple Achim Großmann and Silvia Eisele, alias "ArsCubis", create works of art from orchard apples and pears. The artists spend weeks collecting thousands of suitable apples and pears. They remove the grass, clean them and sort them by size. Then they dry them - sometimes for months. Using lightfast colorants and various coloring techniques, the artists transform the fruit. New, completely unexpected and impressive works of art are created, allowing for new interpretations and design possibilities. Großmann and Eisele compose up to 200 apples or pears into one wall object. The artworks also impressed the organizers of the 2024 Venice Biennale. The art world has now officially invited the couple to present their works there. The artworks will be on display at Palazzo Mora for the entire duration of the Venice Biennale until November 2024.

Orchard and art in symbiosis: Together at the Biennale

On the opening day of the Biennale, ArsCubis and the non-profit orchard-network Hochstamm Deutschland e.V. invite you on a voyage of discovery to the orchard meadows - right in the middle of the hustle and bustle of the lagoon city. The meeting point is the installation "Arena for a tree" by artist Klaus Littmann. Nestled against the backdrop of the historic Arsenale Nord, the temporary installation rises like an ark with a single protagonist at its center: the tree. On Saturday, April 20, 2024 from 2 p.m. to 6 p.m., anyone interested will have the opportunity to experience orchard meadows with all their senses in this unique setting: orchard art in the form of "Ars apples", sounds, images, texts and samples from the orchard meadow. Do you want to be in Venice too? The orchard and art world is looking forward to a large orchard network on site. The participatory event ["Art Harvest: Art saves orchards - orchards save art - a symbiosis"](#) is also the start of the "European Orchard Day". The Europe-wide holiday for the species-rich cultural landscape shows how special orchard meadows are for many people, as a habitat and in culture.



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Celebrate, protect and enjoy across Europe: The European Orchard Day

Valentine's Day honors love, the "European Orchard Day" honors the orchard heroes. All over Europe, people are passionately committed to the cultivation of orchards. They look after the meadows and trees, preserve old varieties and traditions and take care of the harvest to preserve the endangered ecosystems. All of this can be experienced by young and old on the European Orchard Day on the last weekend in April. All activities, from the blossom hike to the all-day orchard conference, from picnics and yoga in the orchard meadow to coffee, there is an event for everyone throughout Europe.

Europe-wide passion for orchards

The European Orchard Day is organized by [Hochstamm Deutschland e.V.](#). Active support is provided by [ARGE Streuobst](#) from Austria, [BirdLife Europe](#) from Brussels and the [UK Orchard Network](#) from the United Kingdom. Hochstamm Deutschland e.V., ArsCubis and all international partners from Reutter Sweets, the city of Calw, Sparkasse Calw Pforzheim, Herbstreith & Fox, Streuobstinitiative Hesselberger and PhiLeo are delighted to have received great support in Venice.

689 words, 5,027 characters (incl. spaces)

Art Harvest: All posters and a summary at <https://orchardseverywhere.com/service/>



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Background information

Hochstamm Deutschland e.V.

Hochstamm Deutschland e.V. is a non-profit, nationwide association that campaigns for the preservation of orchard meadows. Hochstamm Deutschland is backed by orchard initiatives, local authorities, associations and private individuals. The aim of the association is to support friends of orchards in preserving the remaining orchards and to provide ideas for their further development - through networking, exchange and participation. Together with over 1.3 million supporters, Hochstamm Deutschland has managed to get orchard cultivation included in the national list of intangible cultural heritage in Germany. As a result, orchards are increasingly becoming the focus of public attention. Following this success, the international "Orchard Day" was launched by various initiators. It takes place annually on the last Friday in April. www.hochstamm-deutschland.de

Ars Cubis

The artist couple Achim Großmann and Silvia Eisele, alias "Ars Cubis", stand for composing the figurative as an abstract representation in a new way with a lot of knowledge, craftsmanship and a great deal of time. In recent years, Großmann and Eisele have increasingly focused on the orchards that characterize their adopted home of Calw. The artists spend weeks collecting and drying thousands of suitable apples and pears. The result is fascinating: hundreds of varieties of apples and pears, with all their fungi and bacteria, produce completely new surface structures after the drying process. The artists alienate the fruit using various coloring techniques. Up to 200 apples or pears are composed into one wall object. <https://arscubis.de/>

ARGE Streuobst Österreich e.V.

Since the year 2000, ARGE Streuobst has been working on the preservation and renewal of scattered fruit stands throughout Austria. A number of renowned scientists and proponents from various institutions as well as private interested parties are working intensively to achieve the association's goals. ARGE Streuobst is a non-profit organization, works on a voluntary basis and is financed by membership fees, donations and project funding. By organizing events, participating in research projects, issuing publications, setting up working groups and preparing position papers on orcharding and the conservation of fruit genetic resources, ARGE Streuobst achieves success and offers the prospect of promoting orcharding and the conservation of fruit genetic resources. www.argestreuobst.at

BirdLife Europe

BirdLife Europe and Central Asia is one of the six regional offices of BirdLife International. BirdLife International is a global partnership of independent national conservation organizations with a large membership in 120 countries. BirdLife International's mission is to conserve wild birds, their habitats and the world's biodiversity. BirdLife Europe has an international team of staff responsible for conservation, science, policy, fundraising, communications, etc. They support the 48 European and central organizations. The staff support the 48 European and Central Asian BirdLife partners. Through its unique local to global approach and partnership with national conservation organizations, BirdLife Europe and Central Asia provides long-term solutions that benefit nature and people. In Germany, NABU is one of the oldest and, with more than 875,000 members and supporters, one of BirdLife's largest national partner organizations. www.birdlife.org/europe-and-central-asia/

UK Orchard Network

The UK Orchard Network is a partnership of organizations in the British Isles working together to actively promote the conservation of orchard trees and their varieties and in their many forms; as individual trees, traditional orchards and orchards, and to conserve the biodiversity of the orchard habitat. The Network aims to reverse the decline in orchard and wildlife biodiversity in the British Isles, promote a wider understanding of the value of orchards and our traditional varieties for the benefit of wildlife, people and our heritage, build strong relationships between interested organizations, promote best practice in management, advise and assist in the conservation, maintenance and planting of orchards and act as a focal point for policy development and government agencies. www.orchardnetwork.org.uk



PHOTOS for free use on <https://orchardseverywhere.com/service/>



"Logo day of the orchard meadow"

The Day of the Orchard Meadow takes place every year on the last Friday in April. It is a Europe-wide day of participation and action around the intangible cultural heritage of "orchard cultivation".



Fruit meets art at the Venice Biennale

Orchards are an art form - in the diversity of the fruit, the meadows and Europe's passionate farmers. Works of art make this visible.

Source: Ars Cubis



"Girl with apple"

The Day of the Orchard inspires everyone: from toddlers to gourmets.

Source: Hochstamm Deutschland e.V.

Contact Hochstamm Deutschland e.V.

Office c/o neuland+ GmbH & Co KG
Hornungshof 3-4, 74575 Schrozberg

Hannes Bürckmann & Sophia Philipp

Phone: 07936 / 99 05 20

Mobile: 0172 / 712 65 97

kontakt@hochstamm-deutschland.de
www.hochstamm-deutschland.de

Association headquarters: Niedenbach 13, 72229 Rohrdorf

Chairwoman: Martina Hörmann

Register of associations: VR 723 737

Register court: Stuttgart