



# Webinar

## Orchard Blossom Day

### Organising and Promoting your event



**Steve Oram**, Secretary of the UK Orchard Network, PTES

**Adam Cade**, Coordinator of the Orchard Blossom Day Working Group

**Beth Weston**, Coordinator of the Festival of Blossom, National Trust



Orchard Blossom Day

Blossom Watch

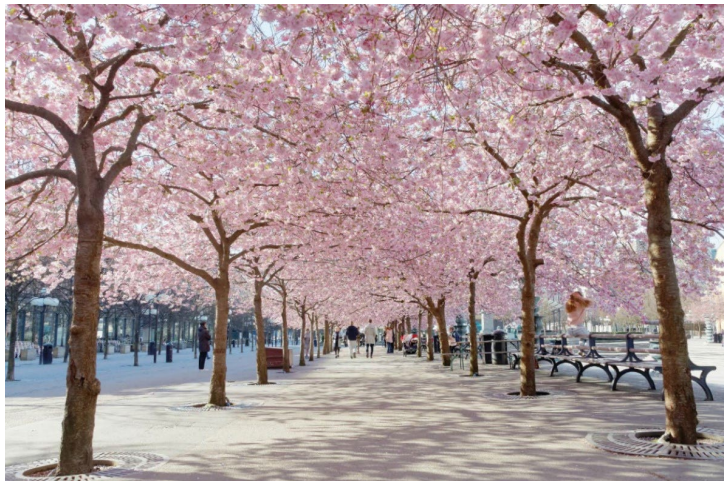
European Orchard Day



- As a seasonal orchard event, alongside Apple Day and Wassail
- Beauty – To lift the spirits
- Bounty – For all the tasty products
- Biodiversity – For all the pollinators
- To raise awareness of the value of traditional orchards
- To market orchard products and services



Beauty







# Bounty





# Biodiversity







In a single orchard eg. [May Day Blossom Brunch](#)

In a group of orchards eg. [Big Apple](#)

As a trail or tour eg. [Vale of Evesham](#)

As part of a related event eg. [Damson Day Fair](#)

When blossom is in season

Late March to early May

National media promotion on the last Friday of April,  
to coincide with European Orchard Day





# The Big Apple Association

*Celebrating orchards in the parishes of the Marcle Ridge*

## Blossomtime – A Springtime Celebration



A special springtime opportunity to enjoy the lovely countryside and orchards of the Marcle Ridge in Herefordshire, where local orchards are famous both for their cider fruit and their dessert and culinary fruit.

[Find out more](#)

## Cider and Perry Trials



This is an annual peer-judged event with all the judging carried out by the entrants themselves in a series of blind tastings. There are categories for draught and bottled ciders and perries.

[Find out more](#)



4<sup>th</sup>  
**BLOSSOM**  
TRAIL  
ANNIVERSARY

A delightful year round journey  
throughout the Vale of Evesham



[www.valeandspa.co.uk/blossom](http://www.valeandspa.co.uk/blossom)



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## Art Pop-Up



European  
Orchard Day



ORCHARD  
NETWORK

## May Day Blossom Brunch

The first Orchard Day across Europe and Britain was celebrated in Stamford on May 1st in the Stamford Community Orchard. This was a new annual event in recognition of the beauty, bounty and biodiversity of orchard fruit trees. Stamford Community Orchard Group organised the event in association with Stamford in Bloom and Art Pop-Up to celebrate our orchard blossom as part of the first annual European Orchard Day. As organiser Adam Cade said "Few British sights are as uplifting or evocative as fruit tree boughs heavy with spring blossom, and nowhere is this more in evidence than in orchards. Partly man-made and partly natural, orchards are a meeting point of both worlds." Music, food and orchard activities filled the space in celebration of the orchard blossom. There was a children's storyteller as well as the Woven Chords Community Choir and the Gazebo Folk Band to entertain the visitors, as well as Buck's Fizz and Pimms served by the Vaults mobile Bar.

As Adam Cade explained traditionally managed orchards are a key feature of the British landscape, however numbers have dwindled since the 1950s with only around 10% left. Yet, they provide a key habitat for rare and declining species and are abundant in biodiversity. The Orchard Blossom Day aimed to increase awareness of these historical and biologically rich spaces.





"A really good afternoon, relaxed and enjoyed by everyone"





[Home](#)

[Visitor Info](#)

[Stall holders](#)

[Entertainment](#)

[Competition](#)

[Contact](#)

A banner for 'DAMSON DAY' featuring a purple, torn-edge rectangular background. The text 'DAMSON' and 'DAY' are written in a white, stylized, serif font. The banner is set against a background of out-of-focus white cherry blossoms with yellow centers and green leaves.

# DAMSON DAY

# Blossom Day

## 5th May

**Saturday 12 noon-4pm**

Discover 118 different fruit trees \*

\* Scouts Fun\* Norfolk Wildlife Trust\*

**Fun Dog Show**  
**Hunstanton Concert Band**

\*Craft & Community Stalls\*

\*Children's Fun Activities\*

\*Refreshments\*

**Hunstanton Primary School**  
**Country Dancing**

*A wonderful Community Event!*

For more information/ Free stall:  
tel 01485 534041 kate.dunbar@btinternet.com  
or any of the Orchard Committee

**Henry le Strange**  
**Community Orchard**  
Avenue Road, Hunstanton

**HDFA** Hunstanton & District  
Festival of Arts

**fit**  
fields in trust

K.D.

**Fun!**

**Free  
Entry!**



Sunday 1st May  
10.30am – 1pm

# Blossom Brunch

Come and celebrate  
Community Orchard Blossom Day



Picnic in the orchard, under the apple blossom

Music, activities and stalls for all the family

Bring a blanket or picnic chair  
and food & drink to share



At SCOG Community Orchard  
Christchurch Close  
Stamford PE9 1HS







A free, family-friendly event celebrating  
a spectacle of nature:



# Apple Blossom Day 2023

**Sunday 30 April 2023, from 1pm – 5pm.**

**📍 Home Farm Orchard, Stanmer.**

**Join us in a celebration of seasonal fruit tree  
blossom, local food, permaculture & live music!**

See buzzing pollinators, eat and drink tasty orchard products (such as crumble and cider!) and enjoy the fresh spring air. Taking place at Brighton Permaculture Trust's Home Farm Orchard, this day will truly be a magnificent sight with the apple trees in full blossom. *This is your chance to learn about permaculture and pollinators from experts in the field!*

**Orchard Tours from 1pm.**

**Music from 4pm.**

**See you there!**



Join us online:



SCAN ME





A GREAT DAY OUT FOR ALL THE FAMILY



# Blossom Day

Monday 1 May, 10am - 4pm (site closes 5pm)

Join us at Gressenhall to celebrate spring and the season of blossom! Learn more about pollinators, get hands on with craft activities, and picnic in the orchard (included with general admission).



**ORCHARD BLOSSOM WEEK AT  
JESMOND COMMUNITY ORCHARD**

**24<sup>TH</sup> – 30<sup>TH</sup> APRIL 2023**

OUR ORCHARD IS WITHIN ST ANDREWS CEMETARY,  
JESMOND, NEWCASTLE UPON TYNE, NE2 3BU.  
THE GATES ARE OPEN FROM 9.00AM TO 5.00PM EACH DAY.

YOU ARE VERY WELCOME TO VISIT AND ENJOY THE BLOSSOM OF  
OVER ONE HUNDRED FRUIT TREES.

**25<sup>TH</sup> APRIL 2023**

**APPLE BLOSSOM WEEK COINCIDES WITH A VERY SPECIAL DAY IN THE  
ITALIAN CALENDAR**

THE LIBERATION OF ITALY FROM NAZIFASCISM,  
AND THE MUCH OLDER CELEBRATION OF  
THE FEAST OF ST MARK, THE PATRON SAINT OF VENICE,  
WHEN MEN GIVE RED ROSE BUDS TO THE WOMEN THEY LOVE.

**TO CELEBRATE, PLEASE JOIN US BETWEEN 11.30AM AND 2.00PM FOR A  
LUNCHTIME OF ITALIAN POETRY IN OUR BEAUTIFUL  
COMMUNITY ORCHARD.**

**BRING A PICNIC AND SIT UNDER THE APPLE BLOSSOM.**

PLEASE BOOK YOUR FREE PLACE VIA:

<https://bookwhen.com/ladolcelingua/e/ev-srxi-20230425113000>



# Blossom Brunch at People's Park community orchard - 8 May Pack a picnic and join in!

Date: Bank Holiday Monday 8 May

Time: 11am to 2pm

Where: by the Green Flag near Havelock Rd

Please bring your own food and drink.

Well-socialised dogs welcome, but keep them on a lead.

The People's Park litter pick is at 10am, with the brunch straight after, so it's easy to take part in both.

If it rains, we'll postpone. For updates, visit [www.ediblehightown.org](http://www.ediblehightown.org).

- Enjoy the orchard blossom and learn about fruit trees
- Share food and meet your neighbours
- Complete the children's trail and play outdoor games

Brought to you by:

*Friends of  
People's Park*



HOPE | CHURCH  
LUTON



ST MATTHEW'S  
PRIMARY SCHOOL

Learning to be the best that we can be

**PARK  
CHURCH**



ORCHARD  
NETWORK











# Orchard Blossom Day 2023

You are invited to join us to celebrate Orchard Blossom Day at The Peace Orchard!!

Come along, bring a picnic and see our apple trees in their first bloom. There are over 150 young trees that were planted 5 years ago. Hear Coventry's Poet Laureate Emilie Lauren Jones read specially dedicated poetry and take part

## Where?

Coventry Peace Orchard  
Coundon Hall Park  
Tamworth Rd  
Coventry CV6 2EH

## When?

Friday 28th April 1.30 to 3.30pm - weather dependent but if its light showers bring an umbrella!



# See Activities Ideas

## Guide to organising Orchard Blossom Day events and activities

Here are some ideas for possible activities and events in orchards to celebrate orchards with their blossom, beauty, bounty and biodiversity.

### Organising an orchard event

**Orchard guided tour/ open day** – Open the orchard with timed guided tours for small groups, sale of products and various blossom activities.

**Blossom Breakfast** – Organise an early morning visit to hear the dawn chorus, see the sun rise, bathe in the fragrant blossom and have a warming breakfast bite and cup of tea.

**Blossom Picnic** – Organise a lunchtime picnic under the blossom, with family activities and games.

**Blossom Trail** – Make a trail, by bike or car, to follow the blossom between local orchards each with visits and sales of products.

**Blossom Day Fair** – Organise some local community groups and others such as artists, storytellers, craftworkers and producers to join you in celebrating orchards, fruit and blossom.

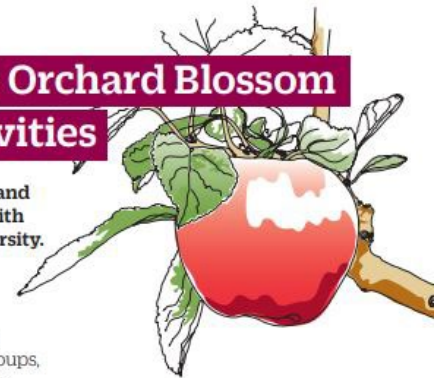
### Spotting activities

**Spotting different fruit tree blossom** – See the [fruit tree identification guide](#).

**Spotting blossom times** – Record the flowering time of common fruit tree varieties such as Bramley apple to see how it changes each year. This phenology is helpful scientists to spot how our climate is changing. Submit records to the [FruitWatch](#) study.

**Spotting the effect of weather on fruit blossom** – Record the min and max temperatures in the orchard to spot any frosts and their effect on the flower buds, blossom and pollinators.

**Spotting different pollinators** – See the [Pollinator identification guide](#).







# Publicity Pack

Texts  
for media  
promotion

Interactive map of  
participating orchards

Downloadable, copyright-free  
images, logos



Images free use for **Orchard Blossom Day publicity only** (otherwise various copyrights apply) can be downloaded from here:

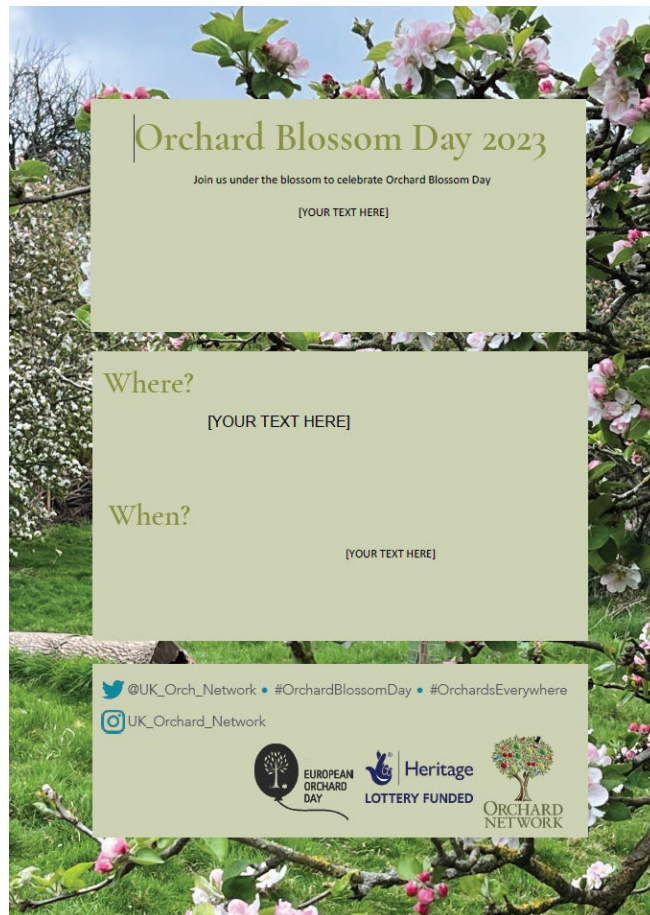
[Images](#)

Some samples of images you can get from the shared drive above:





# Poster template



# Flyer







- [Add your event to the map](#)
- Document the day
  - Photos
  - Videos eg. [Damson Day](#)
- Use social media
  - [#OrchardsEverywhere](#)
  - [#BlossomWatch](#)
  - [@UK Orch Network](#)



# The National Trust's Festival of Blossom







Questions  
from the chat

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