



# EUROPEAN ORCHARD DAY

## 28-30 April 2023

**WHO** | Hochstamm Deutschland e.V. is a non-profit association that works throughout Germany to preserve meadow orchards. The association is backed by orchard initiatives, local authorities, associations and private individuals.

**AIM** | We support everyone in preserving orchards and giving ideas for further development – through networking, exchange and participation. We offer a platform for this on our website and in our newsletter, among other things. We are also committed to ensuring that the time- and labour-intensive care of the orchards is not just a matter of the heart. With marketing channels and ideas, we are working to improve the economic basis for the cultivation of orchards.

**CULTURAL HERITAGE** | Over 1.3 million people supported our application to have orchard cultivation included in the Federal Register of Intangible Cultural Heritage of the German UNESCO Commission. We promote and coordinate the „European Orchard Day“ as a holiday for orchard cultivation. We are actively supported by ARGE Streuobst from Austria, BirdLife Europe and the UK Orchard Network from Great Britain. Why? Because a holiday draws more attention to our European cultural heritage.



HOCHSTAMM-  
DEUTSCHLAND.DE



INSTAGRAM

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We celebrate orchards  
across Europe. Are you in?



people's  
trust for  
endangered  
species







# Preserving cultural heritage together.

**Orchards on the move.** Orchard landscapes shape Europe, culture and people. But the map of orchard meadows is getting more and more gaps every year. This means that an ecologically valuable habitat, traditional knowledge and a precious cultural heritage are disappearing. All over Europe, people are committed to orchard cultivation. It is time to pay tribute to this orchard heroism.

**Orchards as cultural heritage.** In Germany, it is already official: orchard cultivation is listed as an intangible cultural heritage by the German UNESCO Commission. This is a great honour for the many hard-working orchardists. They are preserving this centuries-old tradition. Austria and Ireland are also in the process of applying to UNESCO. If recognition is achieved in several countries, a global application will be within reach. **What is the status in your country? Get started! We are happy to help.**



MORE ABOUT  
CULTURAL  
HERITAGE



*Organise an action yourself  
and become part of the  
Europe-wide orchard map!*



ORCHARDSEVERY  
WHERE.COM

# Preserving orchards together.

Orchards are special places every day of the year, but autumn Apple Days have long been a special celebration of the harvest, and now European Orchard Day in spring is a feast for your eyes and heart. Celebrated on the last Friday in April, we invite everyone to join us under the blossom, participating, promoting, and protecting traditional orchards and everything they stand for.

In 2023 it is 28 April and the following weekend. The European motto: **Preserving Together – Intact Orchard Meadows against Biodiversity Loss.** In line with the UN Decade for Ecosystem Restoration, the focus is on diversity.

**Come and celebrate!** Environmental associations, processors, product manufacturers, cultivators – everyone is involved in the „European Orchard Day“! Inspire your environment with exciting activities: from picnics to expert lectures to meadow tours. Organise an event and join our European network. All events are promoted via the joint website and press work – from the UK to Italy, from Transylvania to the Atlantic.

