



Ü1: Of Culture, Biodiversity and Europe

European Orchard Day 2022

Ü2: #orchardseverywhere #streuobstueberall

European Orchard Day 2022

Ü3: Be there!

Europe celebrates Orchard Day

On 29 April, countless balloons rise up (metaphorically) from the flowering traditional and meadow orchards all over Europe. Because Europe is celebrating Orchard Day and invites you all! The hashtag of the participation and experience day is #orchardseverywhere and #streuobstueberall. Now there is a dedicated European web presence: [www.orchardseverywhere.com/en/](http://www.orchardseverywhere.com/en/).

The Orchard Day takes place every year at the end of April as a day of participation and experience. Orchardists from all over Europe organise "orcharding" activities for visitors around the intangible cultural heritage and invite you to participate.

#### **A colourful programme inviting Europe**

On 29 April, numerous actions take place all over Europe - from Britain to Tyrol and from Transylvania to the Atlantic. Be part of it and enjoy the day - at home, on an excursion or on holiday. The European press conference on 27 April at 10 a.m., which you can follow in the livestream on the website, will launch the Orchard Day. The varied programme is now available at <http://orchardseverywhere.com/aktionen/>. You are invited not only to be a welcome orchard visitor but also to personally join our Orchard supporters group. Appreciate orchards by sharing your knowledge, stories and photos with those around you and view the wide range of products available for purchase.

#### **A loud motto that inspires Europe**

Under the Instagram and other hashtags #orchardseverywhere or #streuobstueberall we aim to inspire the whole of Europe! Because in Germany, Austria, The United Kingdom, Slovenia, Luxembourg, Switzerland and many other countries there are people with a great passion for orchards. Collectively, we want to show and pass on this passion.

#### **A blossoming day that unites Europe**

Traditional orchards, also called meadow orchard in some countries, are characterised by their large, widely spread and scattered fruit trees of many species and varieties. These orchards are home to many rare and endangered animal and plant species. The orchards and their meadows are a man-made cultural landscape only surviving through regular cultivation. Our traditional knowledge of fruit tree care, processing and much more is the fertile soil of this cultivation. In many parts of Europe, traditional and meadow orchard shape entire natural and cultural landscapes, but the number of fruit trees is dwindling. The European Orchard Day shines the spotlight on the beauty of the flowering orchards and the delicious fruit products.

#### **You want to become a host?**

Be part of the European orchard community and organise an event in the midst of the blossoms! Anything is possible and welcome, for example a blossom breakfast, a product tasting, a social media campaign, a photo competition or a cosy coffee chat. Every single activity inspires enthusiasm for the blossoming orchards, their careful cultivation and wonderful trees. You can add your activity here: <http://orchardseverywhere.com/en/aufruf-und-eintragung-von-aktionen/>



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On the initiative of the ARGE Streuobst and the Umweltdachverband from Austria, the last Friday in April was declared the "European Orchard Day ". Since then, Hochstamm Deutschland e.V. has been responsible for promoting and coordinating the Orchard Day. The ARGE Streuobst from Austria, BirdLife Europe and the UK Orchard Network from the United Kingdom provide active support.

510 words, 3,348 characters incl. spaces



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## Background information Organisers

### ARGE Streuobst Österreich e.V.

Since the year 2000, ARGE Streuobst has been concerned with the conservation and renewal of Orchard stands throughout Austria. A number of renowned scientists and proponents from various institutions as well as private interested parties work intensively to achieve the association's goals. ARGE Streuobst is structured as a non-profit association, works on a voluntary basis and is financed by membership fees, donations and project funding. By organising events, participating in research projects, issuing publications, setting up working groups and preparing position papers on Orchard cultivation and the conservation of fruit genetic resources, ARGE Streuobst achieves success and offers the prospect of promoting Orchard cultivation and the conservation of fruit genetic resources. [www.argestreuobst.at](http://www.argestreuobst.at)

### BirdLife Europe

BirdLife Europe and Central Asia is one of the six regional offices of BirdLife International. BirdLife International is a global Partnership of autonomous, national non-governmental conservation organisations, with a large grassroots membership in 120 countries and territories. BirdLife International's mission is to conserve wild birds, their habitats and global biodiversity. BirdLife Europe has an international team of permanent staff responsible for conservation, science, policy, advocacy, capacity building, fundraising, communications, finance and administration. The staff is supporting the 48 European and Central Asian BirdLife Partners. Through its unique local to global approach and partnership of national conservation organizations, BirdLife Europe and Central Asia delivers long-term conservation solutions for the benefit of nature and people. With its more than 875,000 members and supporters, in Germany NABU is one of the oldest and biggest national partner organisations of BirdLife. [www.birdlife.org/europe-and-central-asia/](http://www.birdlife.org/europe-and-central-asia/)

### Hochstamm Deutschland e.V.

Hochstamm Deutschland e.V. is a non-profit, nationwide association that campaigns for the preservation of meadow orchards. Hochstamm Deutschland is backed by Orchard initiatives, local authorities, associations and private individuals. The aim of the association is to support orchard enthusiasts in preserving the remaining orchards and to provide ideas for their further development - through networking, exchange and participation. Hochstamm Deutschland, together with more than 1.3 million supporters, managed to get orchard cultivation listed in the Federal Register of Intangible Cultural Heritage in Germany. This has brought orchard cultivation increasingly into the public spotlight. Following this success, the European Orchard Day was established by various initiators. It takes place annually on the last Friday in April. [www.hochstamm-deutschland.de](http://www.hochstamm-deutschland.de)

### UK Orchard Network

The UK Orchard Network is a partnership of organisations across the British Isles working together to actively promote the conservation of orchard trees and their varieties and in their many forms; as individual trees, traditional, orchard meadows and orchards and to conserve the biodiversity of the orchard habitat. The Network aims to reverse the decline in orchard and wildlife biodiversity in the British Isles; promote a wider understanding of the value of orchards and traditional varieties for the benefit of wildlife, people and heritage; build strong relationships between interested organisations; promote best practice in management; advise and assist in the conservation, maintenance and planting of orchards; and act as a focal point for policy development and government agencies. [www.orchardnetwork.org.uk](http://www.orchardnetwork.org.uk)



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## Intangible Cultural Heritage

Intangible cultural heritages are cultural expressions that are directly supported by human knowledge and are passed on and developed from generation to generation. Intangible cultural heritage is not tangible but is bound to people and kept alive by the commitment of its bearers.

Orchard landscapes in the form of fields, meadows or avenues with tall, large-crowned fruit trees have emerged from agricultural and cultural development and are thus directly linked to human knowledge. The planting, cultivation and care of orchards, the cultivation of fruit varieties and the harvesting and processing of fruit are based on extensive empirical knowledge in dealing with nature. In addition to cultural expressions such as harvest festivals and rituals, special handicraft techniques, e.g. for the care of orchard trees, have been developed and refined over centuries. The cultural characteristics of orchards are consistent with the UNESCO criteria in the following respects: Knowledge and customs related to nature and the universe, traditional craft techniques, customs, rituals and festivals.

The idea of adding scattered fruit to the list of intangible cultural heritage originated four years ago at the State-wide Scattered Fruit Day in Baden-Württemberg in 2015. Since then, the initiators have passed on and discussed this idea within the framework of the Scattered Fruit Days, e.g. via their own newsletter. Hochstamm Deutschland e.V. partly emerged from the networking of the Streuobsttage and took the initiative in 2019 to organise the application as a nationwide cooperation project. In 2021, the application, which was joined by over 1.3 million supporters, was approved and scattered fruit cultivation was included in the nationwide register of intangible cultural heritage. **Hochstamm Deutschland e.V. asks for correct use of language in publications: [Note on language use](#). Please note in particular that in connection with the intangible cultural heritage, one should always speak of "scattered fruit growing" - not of scattered fruit, scattered fruit meadows etc. Currently, only Hochstamm Deutschland e.V. is authorised to use the logo "Intangible Cultural Heritage" for non-commercial purposes.**

The association is supported in its nationwide cultural heritage campaign with funding from the Federal Programme for Rural Development (BULE).



PHOTOS for free use



### "Logo Day of the Orchard Meadow"

The Day of the Orchard takes place annually on the last Friday in April. It is a Europe-wide day of participation and action around the intangible cultural heritage "orchard cultivation".



### "Diversity, Culture and Europe" Source Manfred Wolf

Large fruit trees of many varieties take root at irregular intervals in the meadows. A high number of partly endangered animal and plant species are at home there.  
Source: Manfred Wolf



### "Experience orchard" Source Korbinian Fleischer

On 29 April, numerous actions and events will take place all over Europe. The programme is as diverse as the cultural landscape itself.  
Source: Korbinian Fleischer

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